



# PRESS RELEASE

## UN Bike Ride

New York - 8 June 2012 - 4.30 p.m.

**Summary:** NETHERLANDS ORGANIZES UN BIKE RIDE TO PROMOTE SUSTAINABLE LOW CARBON URBAN TRANSPORT



Pioneers in international business



The Netherlands Mission to the United Nations organizes a UN Bike Ride on June 8th to promote bicycling as a means of sustainable low carbon urban transport in light of the upcoming Conference on Sustainable Development that will take place in Rio de Janeiro end of June.

At 4.30 p.m. on the terrace left from the Delegates Entrance, welcoming remarks will be made by:

- UN Secretary-General, H.E. Mr. Ban Ki-moon
- Commissioner of the New York City Department of Transportation, Ms. Janette Sadik-Khan
- Executive Coordinator of Rio + 20, Mr. Brice Lalonde
- Resident Director General of the Asian Development Bank North America, Mr. Allesandro Pio, on behalf of 7 multilateral development banks and SLoCaT
- Deputy Director of UN-Habitat, Ms. Yamina Djacta

Subsequently the bike ride will start in front of the UN (45th and 1st Av) with a photo opportunity for the media. H.E. Mr. Ban Ki-moon will give the kick-off of the ride.

Participants are the Ambassadors of the member states of the UN, high UN officials and NGO representatives.

The Institute for Transportation and Development Policy (ITDP), the Partnership on Sustainable Low Carbon Transport (SLoCaT), UN-DESA and the Dutch Cycling Embassy are co-organizing the event.

N.B. If you are not already accredited to the UN, issue your day pass at: <http://www.un.org/en/media/accreditation/request.shtml>

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