



Velo-city 2026

16 - 19 JUNE 2026 - RIMINI, ITALY



Dutch Cycling Embassy

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The Dutch Cycling Embassy (DCE) is once again delighted to represent our public-private network of organisations and experts at this year's edition of Velo-city in Rimini.

Come stop by our pavilion at booth #26 to speak with our cycling experts and connect with the best of Dutch cycling expertise. Want to know more? Explore this brochure to discover how we work together with partners to bring cycling to everyone, everywhere.



Cycling for **everyone**, everywhere

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The Dutch Cycling Embassy is a public-private network that connects the demand for Dutch cycling expertise with the Dutch organisations that deliver it.

We represent the best of Dutch Cycling:

At the DCE, we specialise in cycling as a means to achieve healthier, more prosperous communities worldwide. Drawing from the Dutch example, with over 50 years of experience and continuous learning through practice, the DCE works to transfer this expertise worldwide. Through this knowledge exchange, we build bridges between the demand for safer, more attractive and enjoyable public space and Dutch cycling solutions that can be adapted to a wide variety of local contexts. Our activities, including webinars, study visits, and ThinkBike workshops, draw on our network of experts who are eager to share their knowledge. Our network represents the best of Dutch Cycling; knowledge, experience and experts from private companies, NGOs, research institutions, national and local governments.



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Come meet us at the Dutch Cycling Pavilion.

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Abel Sensors



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Abel Sensors has been providing technology for bicycle parkings for over 10 years. Since the founding in 2014, Abel Sensors established itself as the market leader in the field of detection for bicycle parkings and parking guidance. We are present in many Dutch cities and throughout Europe, with an active install base of over 150.000 monitored bicycle parking spaces.

Our bicycle detection systems are an enabler for seamless first & last mile transitioning in multi-modal transportation. Using dynamic signs, we can quickly and reliably guide visitors to available places. The system will monitor all parked bicycles and will indicate when a parked bicycle exceeds the allowed parking time. For paid parking facilities we offer an easy to use, app-based payment system with tailor-made branding. Live parking data can be integrated in apps, external displays or used for historical data analyses.

Our detection systems are flexible and will fit in any parking facility, both indoors and outdoors and both in new and existing buildings. Configurations are always tailored to the local situation with various options for signage and wayfinding.

More information at: dutchcycling.nl/participants/abelsensors/

Falco



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In 2026, Falco celebrates 75 years of designing and manufacturing high-quality solutions for cycle parking and public space design. From robust cycle stands and secure lockers to modular shelters and canopies – all developed and produced in-house in the Netherlands.

At Velo-City, we showcase how our solutions help cities, businesses and schools create safe, durable and attractive cycling facilities. Whether you are working on urban mobility, a business park or a school environment, we offer flexible and future-proof solutions tailored to your project.

With projects across Europe and a strong focus on sustainability, Falco is your reliable partner in creating bicycle-friendly environments.

More information at: dutchcycling.nl/participants/falco/



Fietshangar



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Fietshangar is a durable, secure, and space-efficient bicycle storage solution. Combining robust engineering with modern design, each unit meets European safety standards and is built to withstand vandalism and harsh weather. The intuitive two-point locking system, available in both mechanical and digital formats, provides reliable and user-friendly protection.

Compact enough to fit within a single car parking space, Fietshangar is designed for both everyday cyclists and urban infrastructure. Its patented high-low rack system and adjustable interior accommodate a wide variety of bicycles, including larger e-bikes and family models. Available in two sizes—the Type 1.8 (typically for four bikes) and Type 2.5 (typically for six)—Fietshangar is a low-maintenance, long-lasting, and future-proof solution that seamlessly integrates into the streetscape while supporting sustainable urban mobility.

More information at: dutchcycling.nl/participants/fietshangar/

Fietzersbond



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Fietzersbond is the Dutch Cyclists' Union. It advocates for safe and comfortable cycling, in order to contribute to the quality of life, to a healthy and active Netherlands and to the happiness of cycling for everybody.

With more than 33,000 members, 168 local departments and over 1,500 volunteers they work towards: well maintained, smooth and direct cycling routes, more and improved parking spaces for bikes, action against bicycle theft and more safety in traffic for cyclists.

More information at: dutchcycling.nl/participants/fietzersbond/



City of The Hague



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The Hague is the international city of peace and justice. Every year, we welcome thousands of international guests, while also being home to a growing community of residents, workers, and businesses. Our city is thriving and it is growing. More people live, work, and visit The Hague than ever before.

With this growth comes a clear challenge: how do we keep The Hague's quality of life, accessibility, and overall appeal? In a city where space is limited, we must make smart choices that work not only for today, but also for the generations to come.

Giving space to cycling:

One of our key ambitions is clear: between now and 2040, we aim to increase bicycle use by 50 percent. Cycling is clean, healthy, efficient, and space-saving, qualities that are essential in a dense and dynamic urban environment.

That is why The Hague invests in high quality safe cycling network and safe and free parking facilities. In addition, we're embracing innovation, encouraging new groups to cycle more often.

That is how we are reshaping the city and improve the quality of life for our residents, businesses and guests. Join us on the journey to a cleaner, safer and more accessible city.

More information at: dutchcycling.nl/participants/gemeente-den-haag/

Haskoning



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Haskoning, an independent engineering services, consultancy and project management agency since 1881, employs some of the leading cycling experts in the Netherlands.

We believe that by putting active modes first, we promote sustainable urban mobility. To do so, we need to make important choices on every aspect in our urban planning, from strategy to street level. Based on our Dutch tradition and long-standing expertise, we help clients make those choices in an informed way.

Our expertise includes the development of bicycle network master plans, the design and engineering of cycling infrastructure and parking facilities, the planning of cycle highways and the design of wayfinding systems. Our recent projects include the design of the first bicycle street in Vienna, the development of a new wayfinding system for over 280 kilometres of cycle routes in the city of Hamburg, and the planning and preliminary design of cycle highways in the Netherlands.

More information at: dutchcycling.nl/participants/haskoning/



Ministry of Infrastructure and Water Management



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The Ministry of Infrastructure and Water Management is committed to creating a more livable and connected Netherlands. We do this through promoting sustainable forms of transportation and by working to reduce the environmental impact of mobility. Crucial in the mix of different mobility systems is the bicycle.

The Netherlands is the number one country in the world when it comes to cycling. Our population of a little over 18 million people shares 24.4 million bicycles. All those bikes need space and dedicated infrastructure. This is where our impressive bicycle infrastructure comes into play. The Netherlands boasts a finely meshed network of more than 35,000 kilometers of bicycle tracks, both for commuting from A to B and for recreational purposes. Moreover, in collaboration with various partners, we have developed numerous programs to support individuals on their cycling journeys. These allow people to learn to cycle to ride bikes safely, and for elderly to keep riding bikes at an older age.

More information at: dutchcycling.nl/participants/rws/

Movares



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How we move, is ever-changing.

Movares, born in 1839, the era of Dutch railways, has grown to one of the largest smart urban engineering companies in The Netherlands. We are shaping the future of infrastructure, mobility, and urban development in a time where cities, places and spaces across Europe continue to face urgent challenges on climate change, urbanisation, and accessibility.

We deliver integrated, futureproof solutions that make everyday life easier – smarter, more sustainable, and more humancentred. Addressing these challenges requires us to start with people: we design systems that encourage healthier, more inclusive travel behaviour and create places where sustainable choices and the way they have been made, feel natural. Enhancing bike-train connections, promoting multimodality and fostering interconnectivity are vital for enabling people to embrace less car-centric travel, making it easier for everyone to move seamlessly and sustainably across urban environments.

Over the years, our urban human designs have delivered project such as the 1,200bike parking facility at Gare du Nord in Paris for the 2024 Olympic Games, a Dutch first fully circular modular bicycle parking facility in Dordrecht, and the twin cycling bridges along the F35 fast cycling route in Enschede. Through projects like Multimodal Hub Eindhoven, we help cities embed cycling, public transport, and inclusive access into longterm strategies. Our 'Bike Parking for the Future' manual is a much-loved guidebook on how to produce better and more inclusive and human-centered bike parking.

We believe cycling is crucial to healthy, liveable cities - and we help turn ambition into lasting impact. If you're inspired to build a city where bicycles and pedestrians come first, where the joy of cycling and the pleasure of being outdoors are part of everyday life rather than car-centric routines,

We believe that cycling is the foundation for healthy, livable cities – and we are eager to share our insights with the world. Please join us at our Freewheel session at the Dutch Cycling Embassy stand or reach out to us via: www.movares.nl/international.

More information at: dutchcycling.nl/participants/movares/



MultiSensors



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How do you prove a cycling investment is working? How do you justify a new bike lane, redesign a dangerous intersection, or show your council that last year's infrastructure budget was well spent?

MultiSensors gives cities the evidence they need. We provide continuous, high-accuracy mobility data for cyclists, pedestrians and cargo bikes: privacy-friendly, easy to deploy, and always on.

Our systems are already running in Copenhagen, Amsterdam, Den Haag, Enschede, Zwolle and Lisbon, where cities use our data to validate infrastructure decisions, monitor the impact of new investments and report with confidence.

Because good cycling policy deserves better than a one-week count from three years ago.

More information at: dutchcycling.nl/participants/multisensors/

Nederlandse Spoorwegen



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Every day, NS transports more than 1.1 million train passengers. They are the connection between home and work, between family and friends and all of the other people in your life. The train is still the only long-distance mode of transportation that can take passengers to the heart of the city center unhindered, in a sustainable and safe manner.

NS is continuously working on improving door-to-door travel by applying the newest innovations to their services. Innovations such as 'Fietstag' and the new 'OV-fiets'-lock improve the flow within bike parking facilities and ease the rental process of the OV-fiets, therefore making the Netherlands sustainable and accessible for all.

More information at: dutchcycling.nl/participants/nederlandse-spoorwegen/



Province of Utrecht



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The province of Utrecht is a globally competitive destination for business, study and education in the heart of the Netherlands. Its open-minded climate combined with its skilled workforce and global connections make the region a hub of creativity and innovation. The region aspires to set standards in creating smart solutions for healthy people, healthy minds and healthy environments. The province of Utrecht spans 155,400 hectares and consists of 26 municipalities with a joint population of 1,320,000. Utrecht is the oldest and smallest province in the Netherlands and is also one of the most densely populated.

More information at: dutchcycling.nl/participants/provincie-utrecht/

Netherlands Enterprise Agency



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The Netherlands Enterprise Agency (RVO) helps entrepreneurs and organisations to invest, develop and expand their businesses and projects both in the Netherlands and abroad. We are a government agency which is part of the Dutch Ministry of Economic Affairs.

We support entrepreneurs, NGOs, knowledge institutes, policymakers and organisations. We improve collaborations and strengthen positions through our funding and networks. By sharing our know-how, we are helping you achieve your goals doing business abroad.

More information at: dutchcycling.nl/participants/netherlands-enterprise-agency/



vanRaam



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vanRaam is a Dutch manufacturer of special needs bicycles, specialized in tricycles, side-by-side tandems, tandem bikes, wheelchair bikes, transport bikes and low step-through bicycles. In our innovative factories in the Netherlands and Poland, we produce and assemble these bikes in a highly automated and environmentally friendly way. Our bicycles are designed for people who can no longer ride a traditional two-wheel bike, but still want to stay mobile and independent. Because we believe that when people keep moving freely, they feel happier and more connected to the world around them. vanRaam. Let's all cycle.

More information at: dutchcycling.nl/participants/van-raam/

VConsynt



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VConsynt B.V. develops and produces smart products and software for the management and maintenance of public outdoor spaces from underground waste containers and litter bins to advanced bicycle parking systems. As a pioneer in twotier bicycle parking, we help cities and organizations create efficient, safe and futureproof public environments.

Driven by major social themes such as circularity, sustainability and urban quality, we continuously work on solutions that make public spaces cleaner, smarter and more efficient. Our mission is to contribute to better living environments for people, the environment and society. Often unnoticed, yet always present — VConsynt is all around you.

With the integration of Jan Kuipers, we now bring together more than 60 years of experience in designing and manufacturing products for public space. We have delivered over 400,000 twotier bicycle parking spaces, including installations in major European cities.

Our iconic waste bins, bicycle shelters and street furniture can be found throughout the Netherlands and far beyond. We deliver innovative, integrated solutions that support the design, management and maintenance of public outdoor environments.

Solutions that make public spaces easier, more beautiful, safer and above all: more sustainable.

Because at VConsynt, we don't just think about today and tomorrow, but also about the generations to come.

Wherever you are, now and in the future.

More information at: dutchcycling.nl/participants/v-consyst/



Tuesday, 16 June

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Start	End	Who	Location	Session Title
11:00	12:00	Paolo Ruffino (Haskoning) and Mirjam Borsboom (Municipality of Rotterdam)	Arengo	The making of vibrant cities: Designing for people, active mobility and nature
11:00	13:15	Edward Douma (NS), Norbert Mol (NS) and Simone Jorink (Movares)	Castello 2	Futureproof bike parking as the backbone of multimodal hubs
14:45	15:45	Simone Jorink (Movares) and Karlijn Janssen (Fietzersbond)	Castello 1	Stimulating inclusive design thinking: Parking solutions for all abilities

Subject to change. Please double check the official Velo-city programme.

Wednesday, 17 June

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Start	End	Who	Location	Session Title
10:45	11:45	Jaap Kamminga (Fietzersbond)	Arco	Speed reductions and its benefits: The continuing story of vehicle speed limits
10:45	11:45	Jeska de Ruiter (DCE) and Teun Zeegers (IenW)	Freewheel stage	The next generation: Young Professionals networking event 4.0
16:00	17:00	Helena Tito (Maputo City Council, DCE Sponsorship)	Tempio	Putting more people in the saddle: Campaigns that change travel behaviour
16:00	17:00	Esther van Garderen (Fietzersbond)	Arco	Integrating cycling in big infrastructure projects
16:00	17:00	Chris Bruntlett (DCE)	Castello 2	Bikenomics: Understanding the economic impact and financial returns of cycling

Subject to change. Please double check the official Velo-city programme.



Thursday, 18 June

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Start	End	Who	Location	Session Title
10:45	11:45	Esther van Garderen (Fietzersbond)	Arco	Fatbikes in Focus: A Town Hall Debate on Safety and Regulation
10:45	13:00	Sjors van Duren (Haskoning)	Castello 1	A serious game: Co-develop your own cycling highway!
10:45	11:45	Teun Zeegers (IenW)	Castello 2	Cycling for all: Including diverse perspectives for inclusive services
12:00	13:00	Carlos Schreuder (Fietzersbond)	Freewheel stage	Cycling advocacy programmes driving change

Subject to change. Please double check the official Velo-city programme.

Friday, 19 June

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Start	End	Who	Location	Session Title
10:00	10:45	Ewoud Vink (Provincie Utrecht) and Maarten Holland (Provincie Utrecht)	Arengo	Digital tools for better cycling
10:00	11:45	Chris Bruntlett (DCE)	Castello 2	Words matter: Cycling in journalism and media
10:00	10:45	Fai Wairatpanij (Thailand Walking and Cycling Institute Foundation, DCE Sponsorship)	Freewheel stage	From failure to success: Stories about budgets, community resistance and persistence

Subject to change. Please double check the official Velo-city programme.







Cycling for
everyone,
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