

# Annual Report

2024



# 2024 Annual Report

# Dutch Cycling Embassy

Skadi Tirpak  
Director, Dutch Cycling Embassy

On behalf of the DCE Team





# Colophon

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# Foreword

The Dutch Cycling Embassy (DCE) serves as the connecting link between cycling-related expertise and experience in the Netherlands and the international demand for sustainable mobility solutions. As populations continue to grow and regions become denser, the interest in maintaining and creating liveable, healthy, and happy environments is becoming ever more critical. Transport plays an important role, and cycling can have a tremendous impact, driving positive change socially, environmentally, and economically.

In 2024, we further expanded our global network through study visits, workshops, and participation in various international conferences. The diversity of countries, themes, and people we engage with makes us proud and underscores our mission: "Cycling for Everyone, Everywhere." This not only reaffirms the value of the Dutch cycling approach as a source of inspiration but also highlights how much we learn from the experiences and insights of others around the world.

Over the past year, active mobility took center stage worldwide, partly thanks to the Olympic Games in Paris. Cycling proved to be an effective solution, not just for a large-scale event requiring the efficient movement of millions of people, but also as a lasting improvement for the city. Paris now benefits from a valuable legacy: 60 kilometers of new cycling paths, car-free zones, and an expanded bicycle-sharing network. Several organizations within the DCE partner network contributed to this by sharing their expertise.

In addition to our numerous study visits and workshops, Velo-city was again one of the highlights of the year. We welcomed a delegation of 80 experts from 27 organisations to our pavilion, an ideal space for knowledge exchange, networking, and strengthening our global impact.

2024 was also a year of reflection, as we looked back on DCE's ThinkBike workshop legacy and the projects that have emerged from our activities over the years. What often starts as a simple question or an inspiring discussion can, years later, evolve into a project that impacts millions of people. Together with the DCE team, I am committed to further spreading this inspiration through our communications, activities, and the broad societal impact of our network.

This annual report provides an overview of our key activities in 2024, supplemented with insights and figures on requests and our social media presence. It illustrates how, together with our network of public and private partners, we continue to build a world where cycling, more and more and in more places around the globe, is a natural part of everyday life.

Finally, heartfelt gratitude to the ever fantastic DCE team - your dedication, creativity, and expertise form the foundation of our success. To all involved: thank you for your enthusiasm and contributions. I look forward to continuing working together in 2025.

Warm regards,  
Skadi Tirpak

Director, Dutch Cycling Embassy

# Participants

Thank you to all participants in our network. From public to private organizations, we are more than proud to be part of the Dutch Cycling Embassy in 2024.





# OVERVIEW OF PROJECTS

## Highlights from 2024

### January

#### Study Visit: French Mobility Clusters



From 15th to 17th January 2024, the DCE hosted 24 participants from a range of different companies and organisations in France, organised with and via four different mobility clusters.

In January, the DCE kicked off the year by hosting 24 participants from a range of different companies and organisations in France, organised with and via four different mobility clusters, NextMove, CARA, ID4Mobility and Cygo.

Over two days, participants explored Dutch cycling through visits and presentations by Van Raam, DCE, Windesheim University, Studio Bereikbaar, Abel Sensors, and R.A. Planning. Highlights included testing adapted cycles at Van Raam, learning about Utrecht's bike-public transport synergy, and touring the Netherlands' largest bike parking at Utrecht Centraal.

### February

#### ACTIVE Workshop in Bangkok



From 19th to 21st February 2024, the DCE hosted an ACTIVE Workshop in Bangkok.

Bangkok is a city with lots of potential to become bike and pedestrian friendly. Despite traffic congestion and the high temperatures, the city is very suitable for active mobility. To help the city with their ambitions, a team from the DCE hosted an ACTIVE Workshop.

Governor of Bangkok, Mr. Chadchart Sittipunt, and Dutch Ambassador, Mr. Remco van Wijngaarden, gave opening speeches to inspire the participants and to make sure we were off to a good start. During the workshop, the Dutch experts worked together with the local experts on policy, infrastructure, and communication challenges. Marco Mulder (Arcadis) and Brett Petzer (Mobycon) presented about urban planning in the Netherlands and how these lessons can be applied to the Thai context.

## March

### DCE in Switzerland



DCE and nine of its network participants participated in a cycling mission to Switzerland, organised together with RVO and the Netherlands Embassy in Switzerland.

From March 5-7, the DCE visited the Swiss cities of Bern, Zurich, Winterthur, and Lausanne as part of a Cycling Mission organized by Netherlands Enterprise Agency (RVO) and the Netherlands Embassy in Switzerland. With twelve experts from nine companies (Goudappel, Abel Sensors, LumiGuide, Studio Bereikbaar, Loendersloot International, Bike.box, Mobycon, RoyalHaskoningDHV, and MobilityLabel), the mission encompassed expertise ranging from mobility planning and public space design, to cycle parking solutions and cycle promotion initiatives.

The aim of the mission was to engage with Swiss partners to help develop high-quality, accessible and safe cycling infrastructure. Switzerland, propelled by a new cycling infrastructure law which entered into force last year, has set forth ambitious targets to enhance cycling amenities nationwide.

## April

### Cycling Trade Mission to Ireland



A Dutch delegation of 16 companies visited Dublin and Cork as part of a Cycling Trade Mission, organised with RVO, the Netherlands Embassy in Dublin, and DCE.

Cycling in Ireland is booking! In the last few years, many Irish counties have visited the DCE for inspiration on bringing Dutch cycling to Ireland. Ireland has invested a lot in their cycling infrastructure and the Dutch are eager to help in their mobility transition.

This Cycling Trade Mission brought together a range of Dutch cycling organizations representing fields such as bike parking, smart solutions, behavioural change, network and infrastructure design, and bike manufacturing. The diversity of expertise led to many lively discussions with the Irish counterparts.

## May

### ThinkBike Workshop: Broward County, Florida



The DCE was in Fort Lauderdale, Florida for a ThinkBike Workshop hosted by the Broward County Metropolitan Planning Organisation (MPO) and supported by Transit Alliance Miami. It featured experts from GO-bility and Goudappel.

On April 30 - May 1, the DCE along with GO-bility and Mobycon organised a ThinkBike Workshop focused on network and infrastructure design, car management, and bike-transit intermodality.

After a screening of 'Together We Cycle' and presentations on Dutch best practices, the group introduced their case studies and worked through potential design solutions based on lessons from the Dutch context.



## June

### Study Visit: Santa Cruz, California



Two years after a ThinkBike Workshop, Santa Cruz travelled to the Netherlands for a study visit. DCE participants GO-bility, Arcadis, Loendersloot International, City of Rotterdam, R.A. Planning, Bike-Minded, and Mobycon provided presentations and cycle tours.

From June 3-6, representatives from Santa Cruz and neighbouring cities Capitola and Watsonville came to the Netherlands as a follow-up to a ThinkBike Workshop in 2022.

The delegation visited The Hague and Rotterdam where they learned about infrastructure design, travel behavior, car management, and network planning. After presentations by the Ministry of Infrastructure and Water Management, Go-bility, Arcadis, Gemeente Rotterdam, Mobycon, Loenderstloot Consultancy, R.A. Planning, and Bike-minded Design, the group got on bikes and saw how these topics are put into practice.

## June

### Study Visit: LUTP



The first Leaders in Urban Transport Planning study visit to the Netherlands took place and the DCE had the pleasure to provide support along with network participants Arup, Goudappel, the City of The Hague, the City of Amsterdam, Decisio, RHDHV, City of Rotterdam, Arcadis, and GO-bility.

From June 9-16, the DCE had the pleasure of supporting the World Bank, the Dutch Ministry of Infrastructure and Water Management, and the RVO in hosting a delegation of representatives from Colombia, Peru, Ethiopia, China, and Mongolia.

The first site visit took place in The Hague, where the delegation experienced firsthand the city's mobility transition. The group then travelled to Amsterdam by public transportation to experience Dutch-style integrated mobility. In Amsterdam, the group took a bike tour where they learned about how the City of Amsterdam has managed to balance the needs of various modalities.

## June

### UNESCO Bicycle4All Summit, Paris



The DCE participated in a special event to mark World Bicycle Day at UNESCO headquarters in Paris.

The DCE participated in a special event to mark World Bicycle Day at UNESCO headquarters in Paris. The summit was organized by the UNESCO Core Group "Bicycle4All" composed of Austria, Azerbaijan, Kenya, Mexico, the United Arab Emirates, Vietnam, the Netherlands and Poland, which was centered around a roundtable discussion on the topic of "The Bicycle as the Driver of Sustainable Development Goals", in cooperation with the UNESCO Secretariat. Before the event, delegates were treated to a concert of Big Bike Orchestra from city of Bydgoszcz, Poland. The Roundtable provided the opportunity to discuss among member states and different stakeholders ways forward and possible actions aimed at strengthening the visibility and use of bicycle in the members states' policies and within the UNESCO mandate.

## June

### Velo-city 2024 Conference, Ghent



The DCE led a delegation of over 80 Dutch experts from 27 public and private organisations to Ghent for the 2024 Velo-city Conference, the world's largest international cycling conference.

The four days of the conference offered countless Dutch speakers in both plenary and parallel sessions. The DCE provided the keynote to the closing plenary on using artificial intelligence to help imagine a better future. The Fietsersbond's Daan van der Burgh led a presentation on the influence of autism on traffic decisions. Alina Prey (Goudappel) presented on optimising the interchanges between bike and public transportation. Hans Voerknecht (Een Nieuwe Kijk) spoke about cycling for sufficient accessibility for everybody. The city of Utrecht's Herbert Tiemens provided a masterclass on how to use transport modelling to identify weak spots in the cycling network. The DCE led a session titled Connecting Through Cycling with short presentations from: Gerdien Rots (Alderwoman of the city of Zwolle), Jaron Borensztajn (Cargoor), Mohammad Nazarpour (BYCS Bicycle Mayor of Tehran), and Simone Jorink (Movares).

## August

### ACTIVE Workshop: Maputo, Mozambique



During the Sustainable Mobility Week in Greater Maputo, the DCE engaged in a variety of activities including an ACTIVE training session with the Dutch Ministry of Infrastructure and Water Management, Movares, and FietsMeister.

In the first ACTIVE Workshop held in Southern Africa, the DCE joined forces with the Dutch Ministry of Infrastructure and Water Management, the City of Maputo, and representatives from Movares and Fietsmeister.

Participants in the training included city officials working in mobility, particularly from Maputo and neighbouring cities, architects, non-profit employees, and police officers. Covering topics from network planning, cycling culture, bike parking, and infrastructure design, the group worked on local case studies to address Maputo's urban challenges from a Dutch perspective.

## September

### Study Visit: Baden-Württemberg



State Secretary Elke Zimmer and a delegation of mayors from Baden-Württemberg, Germany, embarked on an insightful study visit to the Netherlands.

On 19-21 September 2024, State Secretary Elke Zimmer and a delegation of mayors from Baden-Württemberg, Germany, embarked on an insightful study visit to the Netherlands, aiming to learn from the country's exemplary cycling infrastructure and promotion strategies.

The visit, organised by the Dutch Cycling Embassy together with Velokonzept and AGFK-BW (Arbeitsgemeinschaft Fahrrad- und Fußgängerfreundlicher Kommunen in Baden-Württemberg; association of municipalities in Baden-Württemberg dedicated to promoting bicycle and pedestrian-friendly infrastructure and sustainable mobility), aimed to foster knowledge exchange and inspire innovative urban mobility solutions, and included a series of presentations, site visits, and discussions with Dutch businesses, governmental representatives, and experts.

## November

### 'Rotterdam Fietst' at the World Urban Forum



The DCE had the honour of hosting a session in the Urban Cinema at the World Urban Forum in Cairo, Egypt.

On November 5, the DCE had the honour of hosting a session in the Urban Cinema at WUF12. The session featured a screening of Rotterdam Fietst, a short film showcasing Rotterdam's transformation into a cycling-friendly city. Following the screening, experts from World Bicycle Relief, the World Resources Institute, and BYCS, shared reflections on how bikes can empower children in underserved areas and the societal impact of child-friendly urban spaces.

## November

### ACTIVE Workshop in Curitiba, Brazil



The DCE and the Dutch Consulate in São Paulo, in partnership with the State of Paraná, hosted the first ACTIVE workshop in Brazil.

From November 17-29, the DCE and the Dutch Consulate in São Paulo, in partnership with the State of Paraná, hosted the first ACTIVE workshop in Brazil.

The workshop emphasised prioritising cycling as a mode of transport rather than a sport, emphasizing the necessity of integrated urban planning, political commitment, and fostering a robust cycling culture focused on efficiency, health, and social equity. These principles are underpinned by the CROW design guidelines of directness, safety, comfort, cohesion, and attractiveness.

During the Paraná Bici week, the Dutch Cycling Embassy also launched its Inspirational Practices booklet in Portuguese, offering further resources for advancing active mobility.

## November

### ACTIVE Workshop: Bangkok, Thailand 2.0



From November 19 to 21, the DCE and the Netherlands Embassy in Bangkok hosted the second ACTIVE Workshop of the year for the Bangkok Metropolitan Administration (BMA).

From November 19 to 21, the DCE and the Netherlands Embassy in Bangkok hosted the second ACTIVE Workshop of the year for the Bangkok Metropolitan Administration (BMA). Building on momentum from the first workshop, BMA took a major step by constructing two cycling infrastructure projects that had been discussed earlier. This second workshop shifted focus toward "software" and "orgware." Discussions centered on engaging Bangkok residents to promote cycling by understanding their mobility needs and preferences. The team emphasized the importance of storytelling, data, and proven success stories to win over stakeholders and decision-makers.



# ALL PROJECTS 2024

January

## Shanghai Municipal Transport Commission in Amsterdam



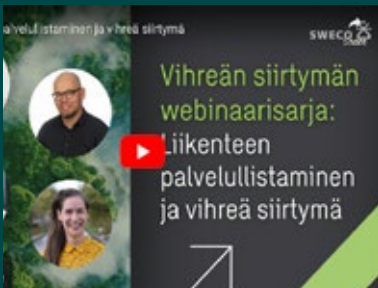
Eight representatives from the Shanghai Municipal Transport Commission visited Amsterdam as part of a larger study visit organized by the global Intertraffic organization.

## DCE at High-Level EU Cycling Conference



The DCE was present at the High-Level EU Cycling Conference.

## SWECO Finnish Webinar



The DCE spoke at a Finnish webinar on "Service deregulation and the green shift in transport", organized by SWECO.

## Westminster Energy, Environment and Transport Forum



The DCE participated (virtually) in the one-day event "Next steps for transport decarbonisation in London" hosted by the Westminster Energy, Environment & Transport Forum.

## Texas Strategy



Two roundtable meetings were held in Houston and Austin to identify potential next steps for collaboration with the DCE.

February

## Better Bike Social in Hackney, London



The DCE participated in the Better Bike Social, a series of events organized in the London Borough of Hackney by local architecture firm Morris+Company.

## Study Visit: French Mobility Clusters



The DCE hosted 24 participants from a range of different companies and organisations in France, organised with and via four different mobility clusters, NextMove, CARA, ID4Mobility and Cygo.

## Study Visit Cork City Council



For the DCE's first study visit of 2024 we welcomed a delegation from the Irish city of Cork.

## MoU between Nowon Gu (South Korea) and the city of Utrecht



The DCE was present when the MoU was signed between Nowon Gu (South Korea) and the city of Utrecht.

### eMobility Expo World Congress in Valencia



The DCE participated in the eMobility Expo World Congress in Valencia, Spain.

### Indo-German-Dutch Partnership for Active Mobility in Indian Cities

March



To share our experience implementing some of the best active mobility projects in the world, the DCE partnered with GIZ India.

### Quarterly Participant Meeting Q1



The RVO hosted the DCE's quarterly participant meeting in The Hague.

### First DCE Young Meeting



The first DCE Young meeting brought together 30 young people from the DCE network.

### NL-UK Joint Diplomatic Program



The DCE visited the British Residence in Den Haag for a session at the NL-UK Joint Diplomatic Program.

### "Cycling Towards a Greener Future" in The Hague



Partnering with the Embassy of Canada, the DCE organised a special event entitled "Cycling Towards a Greener Future".

### Eurocities Mobility Forum Dutch Cycling Masterclass



Eurocities Mobility Forum took place in Utrecht and DCE moderated a masterclass.

### AUTONOMY Mobility World Expo 2024 in Paris



The DCE participated in a mission supported by the RVO and Netherlands Embassy in France, joining a large pavilion at Autonomy Mobility in Paris.

### Transforming Transportation 2024 in Washington, D.C.



The DCE participated in sessions at Transforming Transportation.



### Roundtable Discussion in Chicago



The DCE facilitated a roundtable discussion with local urban planners and city councilors.

### The DCE visits Grand Rapids, Michigan



The DCE was invited for a two-day visit in Grand Rapids, Michigan for cycling related events.

### National Bike Summit 2024



The DCE participated at the National Bike Summit, in DC, hosted by the League for American Bicyclists.

### The DCE in Switzerland



The DCE and nine of its network participants participated in a cycling mission to Switzerland, organised together with RVO and the Netherlands Embassy in Switzerland.

### US Federal Highway Administration in Rotterdam



The DCE and the United States' Federal Highway Administration (FHWA) visited Rotterdam as part of a larger study visit organized by Rijkswaterstaat.

### University of Lagos Postgraduate Study Abroad Program



The DCE hosted a group of postgraduate students of Transport Studies from the Department of Geography at the University of Lagos.

### Study visit: Düren



The DCE hosted a group from the city of Düren's Committee for Mobility, Environment and Climate Protection for a study visit.

### ACTIVE Workshop in Bangkok



The DCE organised an ACTIVE Workshop in Bangkok.

### Sustainability Days Conference



The DCE spoke at Sustainability Days at Messe Basel.

### TransLink Cycle Highway Thought Leaders' Workshop



The DCE participated in an online knowledge transfer session organised by Metro Vancouver's transportation network Translink.

### VELOBerlin- The Cycling Festival



The DCE was present at VELOBerlin, a large cycling expo in the German capital.

### 4th Polish Bicycle Summit in Warsaw



The DCE attended the 4th Polish Bicycle Summit in Warsaw, together with Erik Tetteroo from HODworks.

### Public discussion and exchange with the city of Greifswald



The DCE delivered a presentation to the general public in Greifswald, Germany.

### Public Space Congress and Forum 2024 in Antwerp



Congres & Forum Publieke Ruimte 2024 welcomed the DCE and RHDHV to provide a plenary session.

### Cycling Mission to Ireland



A Dutch delegation of 16 companies visited Dublin and Cork as part of a Cycling Trade Mission, organised with RVO, the Netherlands Embassy in Dublin, and the DCE.

### NACTO Designing Cities Conference



Richard Ter Avest of Goudappel represented the DCE at NACTO Designing Cities Conference.

### Broward County ThinkBike Workshop



The DCE was in Fort Lauderdale, Florida for a ThinkBike Workshop hosted by the Broward County Metropolitan Planning Organisation (MPO) and supported by Transit Alliance Miami. It featured experts from GO-bility and Goudappel.

### Opa-locka Safe Streets Community Workshop



The DCE participated in a Community Workshop hosted by the Opa-locka and organized by EXP.



### Five Boro Bike Tour, New York City



The DCE was in New York City to participate in the Five Boro Bike Tour.

### CoMotion Miami Panel Discussion



The DCE attended and participated in the opening panel discussion at the CoMotion Miami event at Miami-Dade College in Southeast Florida.

### Tour de Femmes Press Visit in The Hague



The DCE joined a delegation of journalists visiting the Belgium, Germany, France and the UK in the Hague.

### Dutch Cycling Embassy at Geospatial World Forum



The DCE attended and moderated a session at the Geospatial World Forum (GWF) at the Postillion Hotel & Convention Centre at the WTC Rotterdam.

### Quarterly Participant Meeting Q2



The second quarterly DCE network participant meeting at the NS headquarters was attended by 80 people.

### The Inaugural Ebike Future X Amsterdam



DCE co-organised and presented at Ebike FutureX in Amsterdam.

### Dutch Delegation Visits North Rhine Westphalia



Dutch Delegation Visits North Rhine Westphalia to learn more about the potential of cycling.

### Safe Routes to School Workshop at CIVINET Forum, Athens



The 2nd CIVINET Forum took place in Athens, gathering over 200 decision makers from municipalities across Greece. The DCE worked in cooperation with Mobycon to moderate a workshop.

### Start with Children Summit, Bratislava



The DCE attended and participated in a panel discussion at the Start with Children summit in Bratislava, Slovakia.

Veloforum, Switzerland



DCE attended and participated at Veloforum in Zürich, Switzerland.

VCÖ Conference, Austria



The DCE presented at the VCÖ conference, featuring input from DCE network participant Studio Bereikbaar and examples established by ProRail.

Visit from Bern, Switzerland



A large diverse delegation from Bern, Switzerland visited Utrecht for a study visit, joined by DCE network participants Loendersloot International and Mobycon.

Utrecht Cycling Tour



Hon Dr Brad Pettitt MLC, parliamentary leader of the Greens Party in the West Australian Parliament, visited Utrecht to gain insights and inspiration.

Study Visit: Bergwedel



The DCE hosted a delegation from Burgwedel for a study visit, with presentations from experts of Mobycon, Roelofs, Mobycon, and the City of Utrecht.

Study Visit: Ortenaukreis



The DCE hosted a delegation from the Ortenaukreis for a study visit, with presentations from experts of Mobycon, Loendersloot International, and RHDHV.

The DCE Joins CEDEUS webinar



The DCE provided a virtual presentation on cycling activism and societal change, organised by the Center of Urban Sustainable Development (CEDEUS) at the Pontifical Catholic University of Chile, with support of the Netherlands Embassy in Chile.

Study Visit: Agglomeration Rheintal



The DCE had the opportunity to contribute to Agglomeration Rheintal study visit, with support from experts from Cyclemotions, RHDHV, and FietsMeister.

Virtual Study Visit for University of Leeds



The DCE conducted a virtual study visit for students from the University of Leeds' Institute for Transport Studies (ITS), with input from R.A Planning.



Premiere Screening of 'When We Cycle'



The documentary When We Cycle, created by Nieuw & Verbeterd, premiered, followed by a panel discussion moderated by the DCE.

UNESCO Bicycle4All Summit on World Bicycle Day in Paris



The DCE participated in a special event to mark World Bicycle Day at UNESCO headquarters in Paris.

Meeting with the District of North Vancouver



The District of North Vancouver and TransLink visited the DCE office.

Japan Bicycle Culture Association



A small delegation from Kanazawa led by the Japan Bicycle Culture Association visited Utrecht.

Pimpri Chinchwad Municipal Corporation + BYCS Mayor



The DCE welcomed Pimpri Chinchwad, one of the first-ever selected cities of the BICI by the Global Designing Cities Initiative, and gave them a tour of Utrecht.

Study Visit: Santa Cruz, California



DCE participants GO-bility, Arcadis, Loendersloot International, City of Rotterdam, R.A. Planning, Bike-Minded, and Mobycon provided presentations and cycle tours.

Bike Immersion Programme South Florida



The DCE hosted Miami-Dade, Palm Beach, and Broward for a study visit, with contributions from the City of The Hague, Ministry of Infrastructure and Water Management, City of Rotterdam, Dick van Veen, Arcadis, Goudappel, New Urban Mobility, and GO-bility.

Study Visit: LUTP



The first Leaders in Urban Transport Planning study visit to the Netherlands took place and the DCE had the pleasure to provide support along with network participants Arup, Goudappel, the City of The Hague, the City of Amsterdam, Decisio, RHDHV, City of Rotterdam, Arcadis, and GO-bility.

DCE's Walkshop at 'Nationaal Fietscongres'



The DCE participated in the Netherlands' National Cycling Conference and facilitated a session.



### Infrastructure Training Course in Utrecht



Network participant GO-bility hosted a five day bicycle infrastructure training course, with insights from CROW and the DCE.

### Premier of 'Rotterdam Fietst'



On World Bicycle Day, the premiere of the film 'Rotterdam Fietst', created by Fietsersbond and Nieuw & Verbeterd, took place at a cinema in Rotterdam.

### Study Visit: University of Kassel



The DCE and Breda University of Applied Sciences welcomed students of the Cycling and Sustainable Mobility department of the University of Kassel to Amsterdam.

### Velo-City 2024 Conference in Ghent



The DCE lead a delegation of over 80 Dutch experts from 27 public and private organisations to Ghent for the 2024 Velo-city Conference.

### Study Visit: Luxembourg National Railways



The DCE and network participants LumiGuide, Abel Sensors, NS, ProRail, RHDHV, and Movares, welcomed a group of representatives of the Luxembourg national railways company for a study visit.

### UK Premiere of 'When We Cycle' in London



The Netherlands Embassy and Dutch Centre in London hosted the UK premiere of the Nieuw & Verbeterd's film 'When We Cycle', ending with a panel discussion moderated by the DCE.

### Active Travel Roadshow in Edinburgh, London, and Manchester



The DCE participated in a series of workshops in Edinburgh, London, and Manchester.

### European Control Conference in Stockholm



The DCE participated in the Sixth Workshop on Autonomous, Connected, and Electrified Mobility Systems: Humans in the Loop held during the European Control Conference in Stockholm.

### 40 Diplomats Cycling The Hague



Diplomat Magazine and the DCE led a group of foreign diplomats on a guided bicycle tour of the Hague.

July

Japanese member of the House of Representatives visit



The DCE welcomed Japanese member of the House of Representatives, Mr. Kaname Tajima, to Utrecht and provided a tour.

Dublin Visits the Netherlands for Bike Parking



A delegation from Dublin came for a visit with a focus on innovative bike parking solutions.

Green Parliamentary Group of the City of Berlin Visits Utrecht



A delegation from the Green party of Berlin's city parliament and journalists visited Utrecht, gaining insights from Mobycon and Arcadis.

EUROBIKE: Dutch Company Pitches



17 Dutch companies joined a trip to Frankfurt to pitch their innovations during EUROBIKE show 2025, the largest bike fair in the world.

Review Session with Bangkok



A productive hybrid review session for the ACTIVE workshop in Bangkok. The review session focused on the development of street redesigning in four strategic areas.

Sustainable Mobility Week Maputo, Mozambique



During the Sustainable Mobility Week in Greater Maputo, the DCE engaged in a variety of activities including an ACTIVE training session with the Dutch Ministry of Infrastructure and Water Management, Movares, and FietsMeister.

Knowledge Exchange in Gothenburg, Sweden



The DCE, along with Studio Bereikbaar, Mobycon, and the RVO, had the pleasure of being hosted by Göteborgs Stad and Business Region Gothenburg.

ThinkBike Workshop in the Canton of Solothurn



The DCE held a ThinkBike Workshop for the Canton of Solothurn with experts november:city and Loendersloot International.

The DCE Holds Workshop for Clingendael Institute



The DCE held a workshop for trainee diplomats from Pakistan and Bangladesh at the Clingendael Institute in the Hague.

August

September



**Guest Lecture at Windesheim Hogeschool**



The DCE contributed a guest lecture to the Windesheim Hogeschool in Zwolle, as part of their "Future Cities" program.

**Global Premier of 'Car-Free Grand Prix'**



During the week of European Mobility Week, the global premiere of "Car Free Grand Prix" took place on Youtube.

**Documentary Screening in Timișoara: "Together We Cycle"**



As part of European Mobility Week, the local Youth Foundation of Timisoara hosted a screening of Together We Cycle, followed by a panel discussion with Nieuw & Verbeterd and R.A. Planning.

**The DCE at Future Green City Congress**



The DCE and SportUtrecht had the honour of contributing to two sessions at the Future Green City Congress in Utrecht.

**Glasgow City Council Active Travel Workshop**



The DCE contributed (virtually) to Glasgow City Council Active Travel workshop.

**Special Council Meeting in Pinecrest, Florida**



The DCE presented virtually to the Mayor and Council of Pinecrest, Florida, during a Special Council Meeting.

**European Mobility Week in Budapest**



As a special guest of the Netherlands Embassy in Hungary, the DCE was in Budapest to participate in a series of events celebrating European Mobility Week.

**New Mobility Congress in Łódź, Poland**



The DCE presented and participated in the New Mobility Congress in Łódź, Poland.

**Bicycle Diplomacy in Kraków, Poland**



The DCE participated in a full-day program organised by the Municipality of Kraków.

### Fietsch Fietscave: 'Don't Take the Bike for Granted'



The DCE participated in the kick-off "Fietscave" event for FIETSCH: the bicycle stimulation label of 's-Hertogenbosch.

### DCE holds Masterclass with Velowende in Zurich



The organisation Velowende, together with the DCE, hosted a transformative masterclass dedicated to the application of Dutch cycling principles in Switzerland

### Study Visit Centerpartiet Stockholm



The DCE hosted the Stockholm Region's Centerpartiet for a Study Visit.

### Port de Dunkerque



The DCE and NBSO Lille accompanied the Port of Dunkerque to experience the cycling infrastructure at Port of Amsterdam (water) and Schiphol (air)

### Two-Day Study Visit by representatives from ViaNova, Norway in Utrecht



The DCE - together with Cyclemotion, New Urban Mobility, FietsMeister, R.A. Planning, Bicycle Dutch - hosted an engaging two-day study visit in Utrecht, offering representatives of Vianova a dive in cycling in the Netherlands.

### Rio de Janeiro industries visit the Netherlands



The DCE welcomed two representatives of FIRJAN, the state-run industrial federation of Rio de Janeiro, for a study visit to gain inspiration in the realm of Dutch cycling planning.

### Study visit by Canton of Aargau in Utrecht



A delegation from the Civil Engineering Office of the Canton of Aargau visited Utrecht.

### Presentations and Meetings in Hamburg



The DCE was present at the Bildungswoche Hamburg to talk about cycling in the Netherlands with high school students.

### Study Visit of Baden-Württemberg Delegation to the Netherlands



State Secretary Elke Zimmer and a delegation of mayors from Baden-Württemberg, Germany, embarked on an insightful study visit to the Netherlands.



October

### Schwarz Group Learns About Dutch Bike Parking



Study visit Schwarz group learns about Dutch bike parking Neckarsulm Germany

### Guest Lecture at the University of International Cooperation



The DCE gave a (virtual) guest lecture for students at the University of International Cooperation in San José, Costa Rica.

### Quarterly Participant Meeting Q3



The DCE hosted their quarterly network meeting in conjunction with Dutch Cycling Week.

### Zurich Parliamentary Safety Commission visits Amsterdam



A delegation from the Commission for Security and Traffic of the Zurich (City) Parliament visited Amsterdam to gather knowledge and best practices, with insights from FietsMeister, november.city, Gemeente Amsterdam

### Cycling Tour During Urbanism Next Europe Conference



The DCE hosted a special bicycle tour of Amsterdam for attendees of the Urbanism Next Europe Conference.

### DCE welcomes Seoul Facilities Corporation



The Seoul Facilities Corporation visited the DCE in Utrecht to gain insight into Dutch cycling culture.

### Guest Lecture at University of Cincinnati



The DCE gave a (virtual) guest lecture for students at the University of Cincinnati's School of Planning.

### Gyeonggi Province (Republic of Korea) Road Safety Authority



The DCE welcomed a small delegation from the Gyeonggi Province (Republic of Korea) Road Safety Authority.

### Beijing Seeks Active Mobility Inspiration in the Netherlands



A small delegation from Beijing's Transport Commission visited the Netherlands Ministry of Infrastructure and Water Management in The Hague. The DCE introduced the group to the rich history and culture of Dutch cycling.



### Second DCE Young Meeting



The DCE hosted its second DCE Young event, bringing together young professionals from the network for an engaging and informal evening at the Movares office in Utrecht.

### Eurocities Next Generation Academy in Vilnius Lithuania



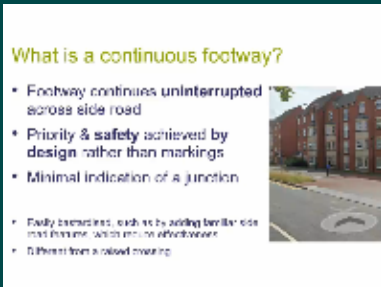
With the support of the Municipality of Velnius, JUDU, and the Netherlands Embassy in Lithuania, the DCE was in Vilnius to participate in a series of events.

### Workshop on Bicycle Mobility in the Bergisches RheinLand



45 planners and civil servants from the Bergisches Rheinland, Germany gathered for a workshop to address local challenges, drawing inspiration from Dutch practices.

### Chartered Institution of Highways & Transportation (CHIT) Webinar



The DCE participated in a one-hour webinar hosted by the UK-based Chartered Institution of Highways & Transportation (CHIT).

### National Cycling Conference in Croatia



The DCE delivered a presentation at the National Cycling Conference in Osijek, Croatia.

### International Cargo Bike Festival



The DCE moderated two panels at the International Cargo Bike Festival 2024

### Nowon-gu Bicycle Friendly Cities International Symposium



The DCE (virtually) participated in a half-day hybrid event hosted by the Nowon Carbon Neutrality Center in Seoul, South Korea.

### The DCE Joins Wolverhampton Webinar



The DCE participated in an online session with Wolverhampton, England, organised by BYCS' Bicycle Mayor, Samuel Henry.

### Jeju Province (Republic of Korea) Delegation in Utrecht



A delegation of six civil servants from Jeju Province in the Republic of Korea visited Utrecht to learn about cycling in the Netherlands.

November

**Bangkok ACTIVE Workshop 2.0**



From November 19 to 21, the DCE and the Netherlands Embassy in Bangkok hosted the second ACTIVE Workshop of the year for the Bangkok Metropolitan Administration (BMA).

**ACTIVE meets ParanaBici, Curitiba, Brazil**



The DCE and the Dutch Consulate in São Paulo, in partnership with the State of Paraná, hosted the first ACTIVE workshop in Brazil.

**Rotterdam Fietst at the World Urban Forum**



The DCE had the honour of hosting a session in the Urban Cinema at the World Urban Forum in Cairo, Egypt.

**Sustainable Tourism Mobility Symposium**



The DCE attended and presented at the Symposium on Sustainable Tourism Mobility in Austria, organised by the Austrian Federal Ministry of Labour and Economy and the Austrian Federal Ministry of Climate Action.

**RVO and DCE Collaborate at the Dutch National Conference of Sustainable Mobility**



The RVO and the DCE took part in the Dutch National Conference on Sustainable Mobility.

**Sustainable Transport Week 2024 Webinar**



The DCE had the pleasure of joining the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) for the 2024 edition of Sustainable Transport Week.

**Green Traffic Safety Conference, Berlin**



The DCE presented at the Green Traffic Safety Conference, held at the Berlin State Parliament.

**The DCE at POLIS Conference in Karlsruhe**



The DCE travelled to Karlsruhe, Germany for the 2024 annual POLIS Conference, hosted by the State of Baden-Württemberg.

**Launch of Northern Ireland's Active Travel Delivery Plan**



The DCE traveled to Northern Ireland to engage with key stakeholders on advancing active travel.



### Cycling Event in Luxembourg Promotes Active Mobility



The Embassy of the Kingdom of the Netherlands in Luxembourg, in collaboration with the DCE, hosted an event to promote cycling in Luxembourg.

### Delegation from County Mayo, Ireland



The DCE welcomed a group of representatives from Ireland's County Mayo for a study visit to learn about Dutch cycling infrastructure applications for rural and semi-rural regions.

### Quarterly Participant Meeting Q4



On Tuesday the 10th of December, we hosted our quarterly network meeting in conjunction with Gemeente Rotterdam.

December

### Vienna Celebrates Inauguration of Dutch-Inspired Argentinierstraße



On Monday, December 9, 2024, the DCE was present at Vienna's grand inauguration of Argentinierstraße, marking the end of a year-long transformation into a vibrant fietsstraat, modelled after Dutch cycling streets.

### Chiang Mai Cycling Week Webinar



During Cycling Week in Chiang Mai, Thailand, the DCE virtually screened Why We Cycle and provided a presentation.

# Webinars Overview

12-05-2024	Chile Center for Urban Sustainable Development
24-10-2024	Chartered Institution of Highways and Transportation
31-10-2024	Wolverhampton and Black County Webinar
05-11-2024	Sustainable Transport Week
12-11-2024	El Poder de la Bicicleta Seminar, Concepción, Chile
18-12-2024	Cycling Week Webinar, Chiang Mai, Thailand

Total Webinars 6

# Study Visits Overview

15-01-2024	French Mobility Clusters
22-01-2024	Shanghai Municipal Transport Commission
05-02-2024	Cork City Council
29-02-2024	United States Federal Highway Administration
06-03-2024	University of Lagos Postgraduate Study Abroad Programme
15-03-2024	Düren Committee for Mobility, Environment, and Climate Protection
28-05-2024	Western Australia Greens Party
02-05-2024	Burgwedel, Germany
06-05-2024	Ortenaukreis, Germany
13-05-2024	University of Leeds Virtual Study Visit
25-05-2024	Bern, Switzerland
31-05-2024	Association Agglomeration Rheintal
04-06-2024	District of North Vancouver, British Columbia and TransLink
21-06-2024	Japan Bicycle Culture Association
03-06-2026	Santa Cruz, California
04-06-2024	University of Kassel
06-06-2024	Luxembourg National Railways
14-06-2024	Bike Immersion Programme Southeast Florida
24-06-2024	Infrastructure Training Course: Switzerland, Singapore, Canada, and the USA
28-06-2024	Pimpri Chinchwad Municipal Corporation
02-07-2024	Dublin, Ireland
04-07-2024	Mr. Kaname Tajima, Member of the Japanese House of Representatives
09-07-2024	Green Party of Berlin City Parliament
05-09-2024	Canton of Aargau, Switzerland
09-09-2024	Schwarz Group
16-09-2024	Centerpartiet Stockholm
19-09-2024	Port du Dunkerque
19-09-2024	Baden-Württemberg, Germany
20-09-2024	ViaNova Systems, Norway
25-09-2024	Industry Federation of the State of Rio de Janeiro
04-10-2024	Zurich Parliamentary Safety Commission
18-10-2024	Seoul Facilities Cooperation
14-10-2024	Transport Commission of Beijing
23-10-2024	Road Safety Authority of Gyeonggi Province, South Korea
07-11-2024	Jeju Province, South Korea
08-11-2024	County Mayo, Ireland
Total Visits	36



# ThinkBike Workshops and Guest Lectures Overview

Below is an overview of ThinkBike Workshops, guest lectures, and ACTIVE Trainings that the DCE has provided.

## ThinkBike Workshops 2024:

05-2024 TBW Broward County, Florida	Broward County	United States
03-2024 TBW Opa-Locka, Florida	Opa-Locka	United States
03-2024 TBW Canton of Solothurn	Solothurn	Switzerland
10-2024 TBW Bergisches RheinLand	North Rhine-Westfalia	Germany

Total TBW 4

## Guest Lectures 2024:

16-08-2024	"Future Cities"	Hogeschool Windesheim	Netherlands
01-10-2024	"Urban Regeneration Applied"	University of International Cooperation	Costa Rica
10-10-2024	"Introduction to Urban Planning/ Urban Studies"	University of Cincinnati (Virtual)	United States

Total Guest Lectures 3

## ACTIVE Trainings 2024:

19-02-2024	ThinkBike Workshop	Bangkok	Thailand
01-08-2024	Sustainable Mobility Week	Maputo	Mozambique
19-11-2024	ThinkBike Workshop 2.0	Bangkok	Thailand
27-11-2024	ParanaBici	Curitiba	Brazil

Total ACTIVE Trainings 4

# Blogs Overview

Below is an overview of the blogs that have appeared on the DCE website.

## Blogs 2024:

17-01-2024	BYCS	International Children's Cycling Manifesto
27-02-2024	ARUP Gemeente Rotterdam	Space for Cargo Bikes
28-02-2024	DCE	DCE Support for Non-Profit Sponsorship at Velo-city 2024
04-03-2024	DCE	Bridging Bicycle Promotion and Emergency Response
05-03-2024	NS Fietstersbond	OV-fiets Marks 15th Anniversary Milestone
12-03-2024	Gemeente Amsterdam Goudappel	Bridging Bicycle Promotion and Emergency Response
12-03-2024	Bicycle Dutch	Diese Fahrradstraße war eine absolute Katastrophe
12-03-2024	Mobycon	Neue Studie: Wo fahren Speed Pedelecs?
12-03-2024	DCE	Fahrradförderung und Rettungswege zusammendenken
12-03-2024	Gemeente Amsterdam	Versuchsabschluss Weesperstraat: Was hat es gebracht und wie geht es weiter?
12-03-2024	Goudappel	Die Zukunft der Mobilität im Bürgewald
12-03-2024	Roelofs	Radfahren und Forschung: Messen heißt Wissen
13-03-2024	Mobian	Autofreier Grand Prix: Wie die Niederländer mit dem Fahrrad zur Rennstrecke fahren
13-03-2024	Arup Gemeente Rotterdam	Mehr Platz für Lastenfahrräder
13-03-2024	DCE	DCE's Annual Report 2023
14-03-2024	Mobian	Car Free Grand Prix: How the Dutch Bike to Track
05-04-2024	Tour de Force	Promoting cycling to work. What are the financial possibilities in the Netherlands?
15-04-2024	Decisio	Cycling in Toronto: A Dutch Perspective on Urban Growth and Development
19-04-2024	Artgineering	Montreuil now has a Dutch-inspired cycle path, the result of a ThinkBike Workshop 2019
03-05-2024	Mobycon 3pm BYCS	Montreuil now has a Dutch-inspired cycle path, the result of a ThinkBike Workshop 2019
14-05-2024	DCE	What Does #Fietsgeluk Mean to You?
21-05-2024	HOD works RoyalHaskoningDHV	The Underline: Miami's Dutch Inspired Active Transportation Corridor
03-06-2024	Goudappel	Tilburg auch in Zukunft zugänglich, lebenswert und attraktiv mit Netzwerkvision 2040
03-06-2024	Bicycle Dutch	Ein einzigartiger - mehrstöckiger - Tunnel in Hilversum
03-06-2024	Tour de Force	Förderung des Radfahrens zur Arbeit. Wie sehen die finanziellen Möglichkeiten in den Niederlanden aus?

## Blogs 2024:

03-06-2024	MOBY	Tap & Ride: Eine Zukunft für Fahrräder?
03-06-2024	DCE	Veröffentlichung des Kurzfilms Liveable Cycling Cities
07-06-2024	RoyalHaskoningDHV	Vienna's Argentinierstraße: How a Dutch cycling street found its place in the Austrian Capital
28-06-2024	RVO	Netherlands Cycling Guide
08-07-2024	Cargoroo	Shared e-cargo bike service goes beyond Dutch borders
15-07-2024	DCE	Dutch Cycling Embassy Supports Bicycle Mayor of Tehran's Participation in Velo-city 2024
19-07-2024	Gemeente Haarlem	The City of Haarlem Trials Car Lane Closure to Make More Space for Cyclists and Pedestrians
19-07-2024	DCE	The Legacy of Thirteen Years of ThinkBike Workshops in the U.S. & Canada
21-07-2024	Movares	New Dutch-Inspired Bike Parking at Paris-Gare du Nord
09-09-2024	Technolution	Dutch-style Countdown Timers in Portland
04-10-2024	Fietsplatform	Factsheet on Recreational Cycling in the Netherlands 2024
10-10-2024	Cargo Bike Festival	The Cargo Bike in Dutch Zero Emission Zones for Logistics
15-10-2024	Mobycon	Tempo 30 auf Hauptverkehrsstraßen - wie kann das gelingen?
15-10-2024	Bicycle Dutch	Bahnhof's-Hertogenbosch temporäres Fahrradparkhaus mit 800 Plätzen
15-10-2024	Gemeente Amsterdam	Mehr Platz für Radfahrer und Fußgänger in der Van Woustraat
15-10-2024	Provincie Noord Brabant	Radfahrer lassen das Auto häufiger stehen wenn sie Doorfietsroutes (durchgehende Radschnellverbindungen) gut erreichen
15-10-2024	Gemeente Haarlem	Die Stadt Haarlm testet die Schließung von Autospuren, um mehr Platz für Radfahrer und Fußgänger zu schaffen
15-10-2024	RVO	Niederländischer Radnavigator als Inspirationsquelle für deutsche Städte und Kommunen
04-11-2024	DCE	Call a Bike: How the OV-fiets' German sibling is striding for better bike-train connections
04-11-2024	TACQ	How experts around the world are using new technology to assess cycle infrastructure
05-11-2024	Movares VelopA Technolution	Dutch Cycling Embassy Sustainable Mobility Trade Mission to Los Angeles
18-11-2024	Tour de Force	"Continuous Cycle" Routes in the Netherlands
10-12-2024	Movares	Cyclists and Pedestrians Contribute Significantly to City Centre Spending
11-12-2024	TILER D64	Case Study: Pioneering Wireless Charging for Shared E-Cargo Bikes in Southern Germany
12-12-2024	Movares	ABC Zoning: An Integrated Approach to Mobility Planning
13-12-2024	Tour de Force	Durchgehende Radschnellverbindungen in den Niederlanden
13-12-2024	GO-bility Decisio	ACTIVE Training in Phillipines
16-12-2024	Fietsplatform	Factsheet zum Freizeitradfahren in den Niederlanden 2024
16-12-2024	DCE	Mehr ausrangierte Fahrräder haben jetzt einen neuen Besitzer
16-12-2024	RoyalHaskoningDHV Roelofs	Workshop zur Fahrradmobilität im Bergischen RheinLand
16-12-2024	DCE	Baden-Württembergische Delegation besucht die Niederlande

## Blogs 2024:

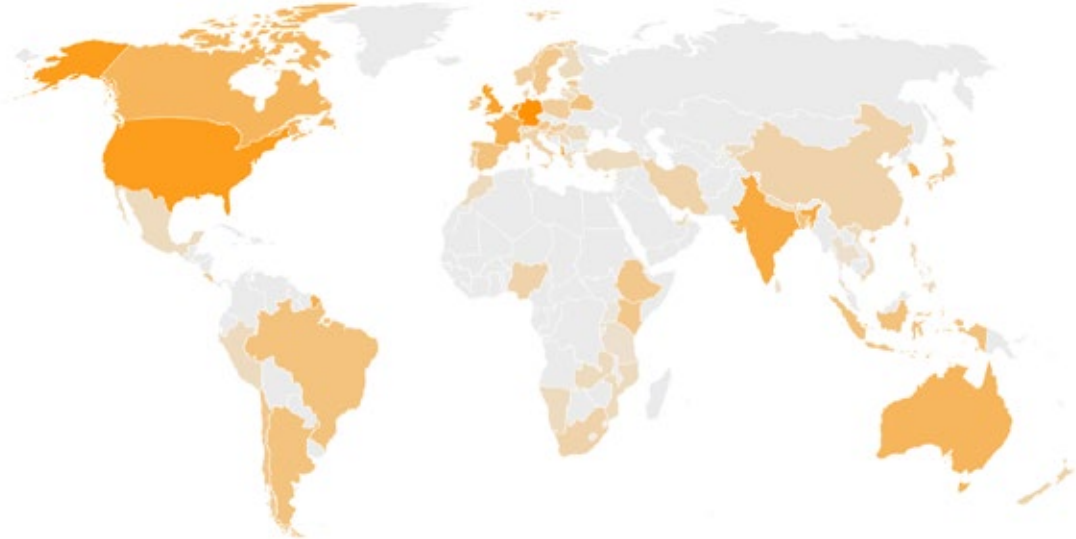
16-12-2024	DCE	Über Enka, Kaserne und Bahnhof
16-12-2024	DCE	Call a Bike: Wie sich die deutsche Schwester des OV-Fiets für bessere Rad-Zug-Verbindungen einsetzt
16-12-2024	DCE	Neue Visionen für die Stadteingänge von Deventer
16-12-2024	Ventraco Bicycle Dutch CROW	Roter Asphalt – wie und warum machen es die Niederlande?
16-12-2024	Movares	Dordrecht Station Has a New Circular Bicycle Parking Facility
17-12-2024	Ventraco Bicycle Dutch	The Story Behind Red Asphalt: Why the Dutch Have Red Cycling Infrastructure

Total Blogs: 63



# Year Overview 2024

## Requests & Social Media



Incoming requests by country

Nearly 800 incoming requests from almost 80 countries

### Distribution NL / International

Netherlands (21.4%) international (78.6%)



### Request Type

- Information (33.1%)
- Cooperation (31.6%)
- Study Visit (8.2%)
- Interview Request (8.1%)
- Event (6.4%)
- Other (12.6)



### Top 10 Countries

- Germany (29.3%)
- United States (24.8%)
- United Kingdom (13.2%)
- France (3.8%)
- Belgium (2.8%)
- South Korea (2.6%)
- Australia (2.1%)
- Spain (2%)
- Canada (1.9%)
- Ireland (1.8%)



# Most Successful Posts of 2024

**Dutch Cycling Embassy**  
Published by Hootsuite  
November 25, 2024

The Dutch Cycling Embassy will no longer be active on X. For updates from the world of #DutchCycling, follow us on our social media channels on Bluesky, Instagram, LinkedIn, and Facebook.




Boost this post to get more reach for Dutch Cycling Embassy. **Boost**

12K 3.9K 169

**Dutch Cycling Embassy**  
Published by Hootsuite  
October 19, 2024

In Dutch cities and towns, one of the features that first stands out to international visitors is the use of the continuous cycle path. Rather than treating humans as guests in the car space, the opposite occurs, and the cycle path is seamlessly by design.

<https://bicycledutch.wordpress.com/.../extra-post.../>




Boost this post to get more reach for Dutch Cycling Embassy. **Boost**

4.6K 659 936

**Dutch Cycling Embassy**  
Published by Hootsuite  
December 9, 2024

This past weekend, the 8th Edition of the Dutch Headwind Cycling Championships was held at the Oosterscheldekering Storm Surge Barrier. Competing against force 7 winds, more than 300 competitors rode the 8.5 km course on upright single-speed bikes.

Watch more: <https://www.youtube.com/watch?v=9htInIzfkW>



Boost this post to get more reach for Dutch Cycling Embassy. **Boost**

3K

30

80,000  
Follower  
Milestone

## Social Media Followers 2024

Facebook	LinkedIn	Instagram	Bluesky
83.7k followers	44.4k followers	17.8k followers	11k followers
20.3% increase from 2023	18% increase from 2023	21.3% increase from 2023	Launch Date: 25-11-2024



